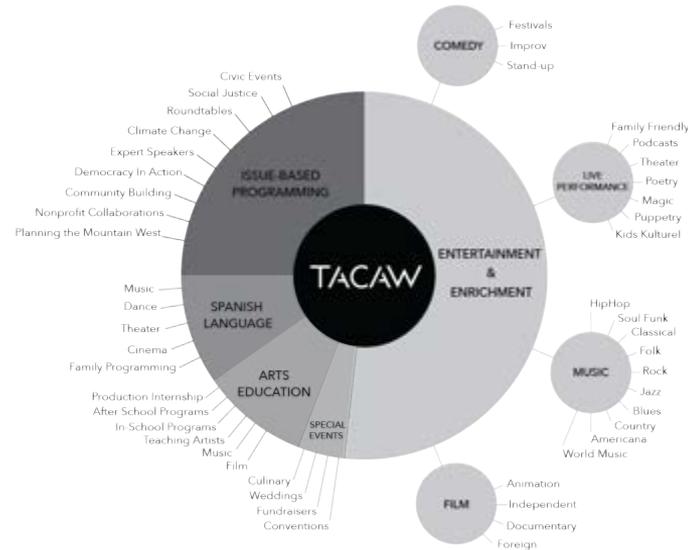


TACAW



TACA/W

The Arts Campus at Willits presents exceptional performing arts, cultural events, and thought-provoking programming that sustain a connected, engaged, and inspired community.



Business Advocates

Annual sponsorship is a valuable way to gain brand recognition while participating in the vibrant culture that TACAW provides through its many events. It is thanks to the financial support of our Business Advocates that we are able to bring performing arts, educational programming, and cultural events to our community.

Corporate Founders



A Community Investment

- Children who participate in the arts are three times more likely to get involved with student government, win academic awards, and participate in community service (Americans For the Arts).
- Adult participation in arts and culture events is directly correlated to an increase in civic engagement like voting, volunteering, and charitable work (National Endowment for the Arts).

Imagine an investment that provides these social, cultural and artistic opportunities for all members of our community, including your employees and patrons. Our events range from concerts and field trips to Spanish-language films and thought-provoking conversations. Your participation as a Business Advocate helps create connection, build community, and is an investment in the FIRST net-zero performing arts venue in the country. TACA/W is also a nonprofit member of 1% for the Planet.



TACA/W

TACA/W



Value for Business Advocates

As a TACAW Business Advocate, you will receive:

- Marketing through TACAW's:
 - 24,500+ annual visitors
 - 15,000+ email subscribers
 - 5,400+ Instagram followers
 - 2,900+ Facebook followers
 - Regular newspaper and radio ads
- Opportunity to sponsor TACAW shows and host a pre-show cocktail party
- TACAW membership benefits and discounted show tickets
- Access to TACAW's patron and donor network
- Digital and in-person brand visibility
- Venue rental discounts for your company's board meetings and more
- Philanthropic support of a vibrant cultural and artistic community

TACA/W



Business Advocate Levels

PREMIER ADVOCATE (\$50,000)

FOUNDER ADVOCATE (\$20,000)

DIRECTOR ADVOCATE (\$10,000)

PRODUCER ADVOCATE (\$5,000)

MUSICIAN ADVOCATE (\$2,500)

ACTOR ADVOCATE (\$1000)

BUSINESS MEMBER (\$500)

TACA/W

TACAW



Business Member

\$500

- Base Benefits for Business Advocates:
 - Listing in the Annual Report
 - Logo display on TACAW's website
 - High visibility logo display on lobby screens
 - Access to membership pricing for TACAW shows for owner/manager
 - Group Sales: 20 tickets or more are eligible for membership pricing
 - Special offers for "select" shows for the company



TACAW

TACAW Venue Recognition



TACAW

Actor's Advocate

\$1,000

- Base Benefits for Business Advocates, plus
- Invitations to special donor and patron events
- Access to advance ticket sales as available
- Access to membership pricing for up to two employees
- Access to Concierge Ticketing Services



TACA/W

TACAW Venue Recognition



TACAW

Musician Advocate

\$2,500

- Base Benefits for Business Advocates, plus:
- Underwriting of 1 event at TACA W
 - Underwriting includes brand visibility across TACA W's digital and print marketing platforms
 - Four complimentary tickets to the event
 - Pre-show cocktail party opportunity in our lobby
- Invitations to special donor and patron events
- Access to advance ticket sales as available
- Access to membership pricing for up to 5 employees
- Access to Concierge Ticketing Services



TACA/W



Producer Advocate

\$5,000

- Base Benefits for Business Advocates, plus:
- Underwriting of 2 events at TACA
 - Underwriting includes brand visibility across TACA's digital and print marketing platforms
- Invitations to special donor and patron events
- Access to advance ticket sales
- Discounted venue rentals, schedule allowing
- Access to membership pricing for up to 8 employees



banking for good
Member FDIC

TACA

Speaker since 2009

Practitioner

of Inclusivity since

TACA/W



Director Advocate

\$10,000

- Base Benefits for Business Advocates, plus:
- Underwriting of 3 shows (or 1 marquee show) at TACAW
 - Underwriting includes brand visibility across TACAW's digital and print marketing platforms
- Invitations to special donor and patron events
- Access to advance ticket sales
- Discounted venue rentals, schedule allowing
- Access to membership pricing for up to 15 employees



TACAW



Founder Advocate

\$20,000

- Base Benefits for Business Advocates, plus:
- Underwriting of 5 shows (or 2 marquee shows) at TACAW
 - Underwriting includes brand visibility across TACAW's digital and print marketing platforms
- Invitations to special donor and patron events
- Access to advance ticket sales
- Heavily discounted venue rentals, schedule allowing
- Access to membership pricing for up to 20 employees



REESE HENRY

TACAW

Premier Advocate

\$50,000+

- Base Benefits for Business Advocates, plus:
- Underwriting of 8 shows (or 3 marquee shows) at TACA/W
 - Underwriting includes brand visibility across TACA/W's digital and print marketing platforms
- Invitations to special donor and patron events
- Access to advance ticket sales
- Use of venue, as available
- Access to membership pricing for all employees



In-Kind Business Advocate

In-kind contributions are non-monetary donations of goods or services.

TACAW may accept in-kind donations that could help offset the budget, including but not limited to:

- Artist housing
- Artist meals
- Liquor donations
- Equipment
- Printing
- Supplies

Email membership@tacaw.org if interested in donating an in-kind good or service









Thank you for supporting TACAW by
becoming a Business Advocate.

For more information, reach out to
membership@tacaw.org

TACAW

TACA/W

