

# TACAW

THE ARTS CAMPUS AT WILLITS  
2023 ANNUAL REPORT



# A YEAR OF **MORE**

Dear Friends of TACAW,

As I reflect on the past year, I am overwhelmed with gratitude for our community's unwavering support and enthusiasm. Thanks to you, our nonprofit enjoyed a remarkable "year of more": more shows, more stars, more partnerships, and more support from all of you. In the pages that follow, you will get a taste of the astonishing efforts of the TACAW Board and staff to achieve new heights and amplify the power of the arts.

Our artistic programming, of which you are an integral part, is the foundation of all our success. TACAW's programming fosters creativity, inclusivity, and connection. Our roster of sold-out shows with high-profile performers is growing exponentially while inspiring artistic discoveries have come to be expected. No matter the artist, our diverse and eclectic blend of events engaged and uplifted our audience day after day. Our collaborations with nonprofit, educational, and artistic partners created new traditions that delivered inspiration both on and off our stage.

Our arts education programs also experienced a remarkable year of growth. We served more students with programs like the Youth Art Pass, which offers free tickets to students for age-appropriate shows. We provided teachers and administrators with meaningful educational content through field trips and in-school programming. Our workshops and summer camps empowered youth by encouraging creative expression and providing the

opportunity to share their unique perspective with the world. We are committed to building the next generation of inspiring artists and art enthusiasts, and more kids in our community are finding a creative spark because of TACAW. Our outreach programs ensure that everyone, regardless of background or circumstance, can experience all that we have to offer, with a significant portion of our educational programming remaining free or nearly free of charge.

Across the board, TACAW is presenting more of just about everything, allowing our community to embrace artistic discovery in new and exciting ways. The performances on our stage bring people together, sparking conversations and fostering a sense of belonging. Whether through a shared moment of laughter or thought-provoking discussion, we witness the profound impact that the performing arts has on individuals and communities alike. As we look ahead to the future, I am filled with excitement and optimism. Thank you for being a vital part of our journey. Your generosity, passion, and belief in TACAW drive everything we do, and the team and I are endlessly grateful for your support.

Here's to another year of creativity, connection, and collective experiences. There is so much more to come.



**RYAN HONEY**  
EXECUTIVE DIRECTOR,  
TACAW



Rootbeer, Richie & The Reveille



**FINANCIAL HIGHLIGHTS**



SPENT ON PROGRAMS  
& SERVICES

\$2,106,345

PROGRAMS, SERVICES, &  
OPERATING TOTAL COSTS

\$2,587,537

**EXPENSES**



PROGRAMMING

81%

ADMINISTRATION &  
FUNDRAISING

19%

**REVENUE**



DONATIONS

65%

EARNED INCOME

35%

# MORE PERFORMANCES

EXPERIENCES THAT CONNECT, ENGAGE, AND INSPIRE

//

This past year was another significant period of growth for the programming team. Potential partners and performers know TACAW can be trusted to provide compelling and dynamic cultural experiences. I'm pleased our continued success ensures TACAW remains a valuable asset serving the Roaring Fork Valley.

**KENDALL SMITH**  
DIRECTOR OF  
PROGRAMMING,  
TACAW

59

**PERFORMING  
ARTS EVENTS**

MUSIC  
DANCE  
THEATER  
COMEDY

27

**RENTAL  
EVENTS**

Son de la Zona



22

**THOUGHTFUL  
EVENTS**

LECTURES  
CONVERSATIONS  
FILMS

167

**TOTAL EVENTS**



33

**CULTURAL  
EVENTS**

COMMUNITY  
CULINARY  
SPANISH-SPEAKING  
LGBTQIA+

26

**ARTS EDUCATION  
EVENTS**

IN-SCHOOL PROGRAMS  
FREE PROGRAMS  
WORKSHOPS

Zikr Dance Ensemble



TACAW is a unifying force and presence in our Valley at a time when we all desperately need such a thing. It truly is a bastion of cultural enrichment that offers something for everyone and provides a state-of-the-art, welcoming home for arts, artists and conversations of all kinds. In this light TACAW already has become invaluable and will only become more so as it gets more established in the community's heart and consciousness.

**DANIEL SHAW**  
CO-CHAIR,  
BOARD OF DIRECTORS  
TACAW



Let's Sing Taylor

3.2

EVENTS PER WEEK

# MORE ENGAGEMENT

AUDIENCES AND ACCOLADES

29%

PERCENTAGE OF  
FREE EVENTS

25K

PATRONS SERVED

# MORE DISCOVERY

SO MANY WAYS TO BE ENTERTAINED

//

My local stand-up sets reached a zenith in September when I was asked to open for comedian Billy Wayne Davis. The chance to open for a national artist was validating, rewarding, and gratifying. It represented a high water mark in my comedy career from which I can build. I am grateful to TACAW for the opportunity.

**BETH BRANDON**  
COMEDIAN

9

## TYPES OF EVENTS

MUSIC  
EDUCATION  
COMMUNITY  
FILM  
LECTURE  
COMEDY  
DANCE  
CULINARY  
THEATRE





The Moter

Chris Pureka

13

GRAMMY AWARD-  
WINNING ARTISTS  
IN 2023

*The Moxie*

*Bruce Cockburn*





# MORE FAMOUS

BIG NAMES ON AN INTIMATE STAGE

//

Our experience at TACA W was wonderful. The patrons and entire staff were a pleasure to meet and work with, particularly the director of programming, Kendall Smith, who went above and beyond the call to ensure that our visit was safe and enjoyable. We look forward to returning soon!

**BRIAN BLADE**  
FOUR-TIME GRAMMY-  
AWARD WINNING ARTIST

# MORE INSPIRING

BUILDING COMMUNITY THROUGH PERFORMING ARTS

96

**NONPROFIT &  
COMMUNITY PARTNERS**

//

TACAW has been an absolute gem of a partner. TACAW's leadership has created a gorgeous physical space for our community to deeply connect through cultural exchanges, artistic experiences, joyful events and, most importantly, a shared value set that is authentic, inclusive, and forward-looking. We are grateful to TACAW for elevating our shared experiences through accessible art, culture, theater, education, and engagement opportunities. While the venue is stunning, and the location is convenient, and the acoustics are incredible, and the lineup noteworthy, for me it's the people behind the scenes that really make this jewel of the Midvalley shine.

**SYDNEY SCHALIT**  
EXECUTIVE DIRECTOR,  
MANAUS

Rootbeer Richie & The Reverille





Aspen Santa Fe Ballet Folklórico



Working with TACAW to bring Action in Africa's work to the local community was a truly transformative experience. The support and enthusiasm we were able to generate on such short notice was nothing short of a miracle—one that wouldn't be possible without the support of the incredible TACAW team. We look forward to many more events together in the future!

**SARAH NININGER**  
EXECUTIVE DIRECTOR,  
ACTION IN AFRICA

Pattie Gonía



Safiya Sinclair

12%

PROGRAMS  
IN SPANISH

25%

SHOWS FEATURING A  
BIPOC ARTIST,  
PERFORMER,  
OR SPEAKER

# MORE INCLUSIVITY

A WELCOMING, CREATIVE SPACE FOR ALL



33

CULTURAL  
EVENTS  
COMMUNITY  
CULINARY  
SPANISH-SPEAKING  
LGBTQIA+

//

Epicure's mission at TACA W is to celebrate the connection between culinary and performing arts. By being attentive to each event's purpose and atmosphere, we consider what style, service and pace may appropriately mirror the goal of the evening. With versatility at our core, we apply our culinary knowledge and imagination to craft menus that are thoughtful, seasonally inspired, and unique. Our partnership with TACA W has been a wonderful experience thus far and we admire their commitment to excellence and generosity towards the Roaring Fork valley.

**JULIA & ALLEN DOMINGOS**  
EPICURE CATERING

# MORE DELICIOUS

CREATIVITY ONSTAGE, AND IN THE KITCHEN





15

SUPPER CLUB  
EVENTS

10%

PROGRAMMING  
THAT INCLUDES A  
CULINARY ASPECT





11

PARTICIPATING  
SCHOOLS

1,762

PARTICIPATING  
STUDENTS

# MORE EDUCATION

FOSTERING FUTURE ARTISTS

//

TACAW has given our students opportunities to be exposed to the arts in uniquely authentic ways outside of the classroom. TACAW is a beautiful, inspiring space that exposes students to the arts on an elevated level. Specifically, by participating in the ¡Hola Cine! program for the past two years, bilingual teens are discovering high-quality world cinema, forging new relationships with their bilingual peers, and enjoying the boosted status of bilingualism in our school community. We appreciate the warm enthusiasm that the TACAW professionals have extended to our students!

**MARY HERNANDEZ**  
CULTURALLY AND LINGUISTICALLY  
DIVERSE EDUCATION TEACHER,  
CARBONDALE MIDDLE SCHOOL

# \$2,011,223

2023 TOTAL DONATIONS & CONTRIBUTIONS

# MORE SUPPORT

HELP US BRING PERFORMANCE TO THE VALLEY

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TACAW has not only proven the need for a place for arts and culture, we've also proven that we can't keep up with the current demand and future needs. Our brilliant team understands our market and is continuously growing our opportunities. Expansion of our campus is now a question of when, not if.

**MICHAEL LIPKIN**

CO-CHAIR OF THE  
BOARD OF DIRECTORS,  
TACAW



TACAW

THUNDERS  
A T

Thunderstorm Artis

25%

MORE DONORS  
THAN 2022

65%

BUDGET RAISED  
FROM DONATIONS



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