

THE ARTS CAMPUS AT WILLITS
2022 ANNUAL REPORT
Outperform for Our Community

WILLITS OUTPERFORM



WE BRING
PERFORMANCE
TO THE PEOPLE

STAKEHOLDER LETTER



The past year at TACA was filled with creativity, inspiration, and purpose. We continued to deliver outstanding performing arts programming that showcases a diverse range of talent and encourages artistic discovery. Our events and performances attracted audiences of all ages and backgrounds, fostering connection and unity in our community. We acted purposefully on our commitment to arts education, providing opportunities for students to experience world-

class arts programming and enhance their understanding of the performing arts. Through it all, we were supported by a growing group of donors and supporters who have made TACA a thriving hub for arts and culture. Thank you for being one of them.

This 2022 Annual Report offers highlights from the last year and provides a snapshot of our achievements. There is so much to celebrate and share. Significant programs and partnerships like the Youth Art Pass and Equity Speaker Series were successfully launched. Meaningful programming went 'on the road' with regional presentations of our original production, Captain POW!, and an expansion of our in-school offerings. We leaned into traditions like Pumpkin Jazz, Immigrant Voices, and Basalsa while creating new ones like our delicious Supper Club. Through it all, the caliber of the programming on our stage never wavered. You have come to expect to

see names like New York Philharmonic String Quartet, Colorado Shakespeare Festival, and Tig Notaro on our calendar. We are happy to live up to the growing artistic expectations of this community, and we look forward to introducing you to new performers that will delight and inspire you.

None of this would have been possible without the tireless efforts of our dedicated staff and board members, who work passionately to ensure that we deliver on our mission day in and day out. I want to express my heartfelt gratitude to all of them for their hard work, passion, and commitment to our cause. Finally, I want to thank each and every one of you for your support. As we look toward the future, I am filled with excitement and optimism for the opportunities that lie ahead. We will continue to push boundaries, create exceptional experiences, and foster a thriving



arts community. The stage lights are on, the curtain is up, and the actors have taken the stage. Let's enjoy the show, together.

Sincerely,

Ryan Honey
Executive Director

FINANCIAL HIGHLIGHTS

\$1,766,957

spent on programs and services for our community

\$1,484,567

of operating costs spent on programming

EXPENSES

85% Programming expenses

15% Operating and fundraising expenses

REVENUE

58% Donated Income

42% Earned Income

*TACA is audited every year by an independent audit firm. All financial information has been validated by our auditor.

EXCEPTIONAL PROGRAMMING
THAT PROVIDES
EDUCATIONAL EFFECTS
& INSPIRES

PROGRAMMING

Entertainment & Enrichment

52%

Music: Hip-hop, Soul Funk, Classical, Folk, Rock, Jazz, Blues, Country, Americana, World Music // **Comedy:** Festivals, Standups, Improv // **Film:** Animation, Independent, Documentary, Foreign // **Live Performance:** Family Friendly, Podcasts, Theater, Poetry, Magic, Puppetry, Kids Culture

Issue-based Programming

22%

Civic Events, Social Justice, Round Table, Climate, Change, Expert, Speakers, Democracy in Action, Community Building, Nonprofit, Collaborations, Planning the Mountain West

Spanish-language Programming

12%

Dance, Music, Theater, Cinema, Family Programming

Arts Education

8%

Film, Music, Teaching Artists, In-School Programs, After School Programs, Production Internship

Special Events

6%

Culinary, Weddings, Fundraisers, Conventions

“TACAW is the perfect blend of artistic excellence, educational commitment, entertainment across the whole spectrum, and community building. It is our happy place in the valley, because we get to create, connect, engage, and fill our cups in the most meaningful way.”

MinTze Wu
Executive/Artistic Director
VOICES

ENTERTAINMENT & ENRICHMENT

Our venue is where art, culture, and ideas take center stage, and the past 12 months have been our most productive and impactful ever: 140 unique performances and events, more than 15,000 audience members, and exciting new collaborations to further expand the reach of our nonprofit. From groundbreaking performances by world-renowned artists to community events that fostered connection, TACAW is at the forefront of promoting arts and culture in the Roaring Fork Valley.





EQUITY SPEAKER SERIES FEATURING ADRIANA ALVAREZ

ISSUED-BASED PROGRAMMING

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“TACAW plays a critical role in holding space for impactful conversations regarding immigration, identity, health equity, and more. They have been an incredible partner.”

Bryan Alfredo Alvarez-Terrazas
Project Manager of the
Equity Action Project

“We love having community partners such as TACA! The free opportunity for our emerging bilingual students to view the ¡Hola Cine! Latinx shorts was amazing! We appreciated being able to view creative work from diverse artists celebrating Latinx culture, language, identity, and history.”

Jennifer Ellsperman
Principal
Basalt Middle School

SPANISH-LANGUAGE PROGRAMMING

Innovative new programming tracks are deepening our connections within the community and amplifying the positive impacts we have in it. The Equity Speaker Series fosters important conversations about inclusion and representation. Our Spanish-language programming delivers meaningful and uplifting content to our growing audience of native Spanish speakers.



LISA TRUJILLO DANCE COMPANY

ART EDUCATION

Highlights from the past year include a dramatic expansion of our arts education programs. We partnered with ten different schools in the region to offer engaging in-school programming and invited students to TACAW for enriching field trips. Our original production, Captain POW!, continues to delight and inspire the next generation of environmental stewards. The Youth Art Pass was successfully rolled out, and 7th-11th grade students are now enjoying free, age-appropriate shows at TACAW. These efforts ensure that all students have access to high-quality arts education and cultural experiences. We are inspiring young minds, nurturing creativity, and giving students the tools they need to express themselves and develop their artistic skills.



CHALLENGE ASPEN'S MAGIC OF MUSIC AND DANCE CAMP

“Everything about Captain POW! was top-notch. The play strikes a really good balance between being entertaining and educational. It kept the students’ attention, gave excellent information, and challenged them to think.”

Merrily Talbott
Executive Artistic Director
Paonia Players



PREPPING FOR EVENT IN XX ROOM

SPECIAL EVENTS

TACAW's 10,000-square-foot, net-zero campus has numerous indoor and outdoor spaces that are utilized to create unique, memorable, and seamless events. The venue hosts numerous award ceremonies, weddings, corporate events, and private parties throughout the year.

“The mission, work, and benefits this organization offers to our valley are critical and beloved.”

Kat Dressman
Youth Services Coordinator
Carbondale Branch Library

CORPORATE FOUNDERS



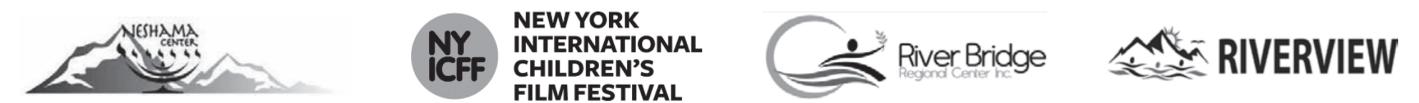
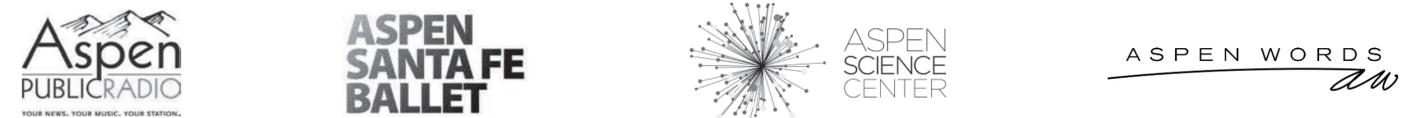
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Patsy Pelaia
Tim Pestotnik
Hensley & James Peterson
Isa Catto, Daniel Shaw, and the Catto Shaw Foundation

Cindy Shirk / Shirk Family Foundation
Cheryl Wyly

NONPROFIT AND COMMUNITY COLLABORATORS



SUPPORT TACAW BECOME A MEMBER TODAY

Support TACAW and become a member today. At each membership level, you will enjoy benefits that heighten your experience and integrate you into our growing artistic community. Members also enjoy discounted pricing to most shows (for donations of \$100 and above). Please note that memberships can take up to 48 hours to process.

If you need immediate access to your benefits, please email membership@tacaw.org so we can assist you.

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IN MEMORIAM



Julia Marshall

Julia Marshall dedicated much of her life to the arts and culture community in the Roaring Fork Valley. She was instrumental in the creation of TACAW and served as the inaugural Board Chair from 2015 until 2022. Julia was a passionate advocate for the transformative power of the arts for students, and she worked tirelessly to develop TACAW's arts education initiatives. She also designed the beautiful landscaping on our campus. Between her inviting landscape design and her commitment to inspiring the next generation of artists, her contributions will be felt for years to come. Julia's dedication to a thriving arts and culture scene in the community she loved benefited so many and serves as a testament to how much one person can achieve.



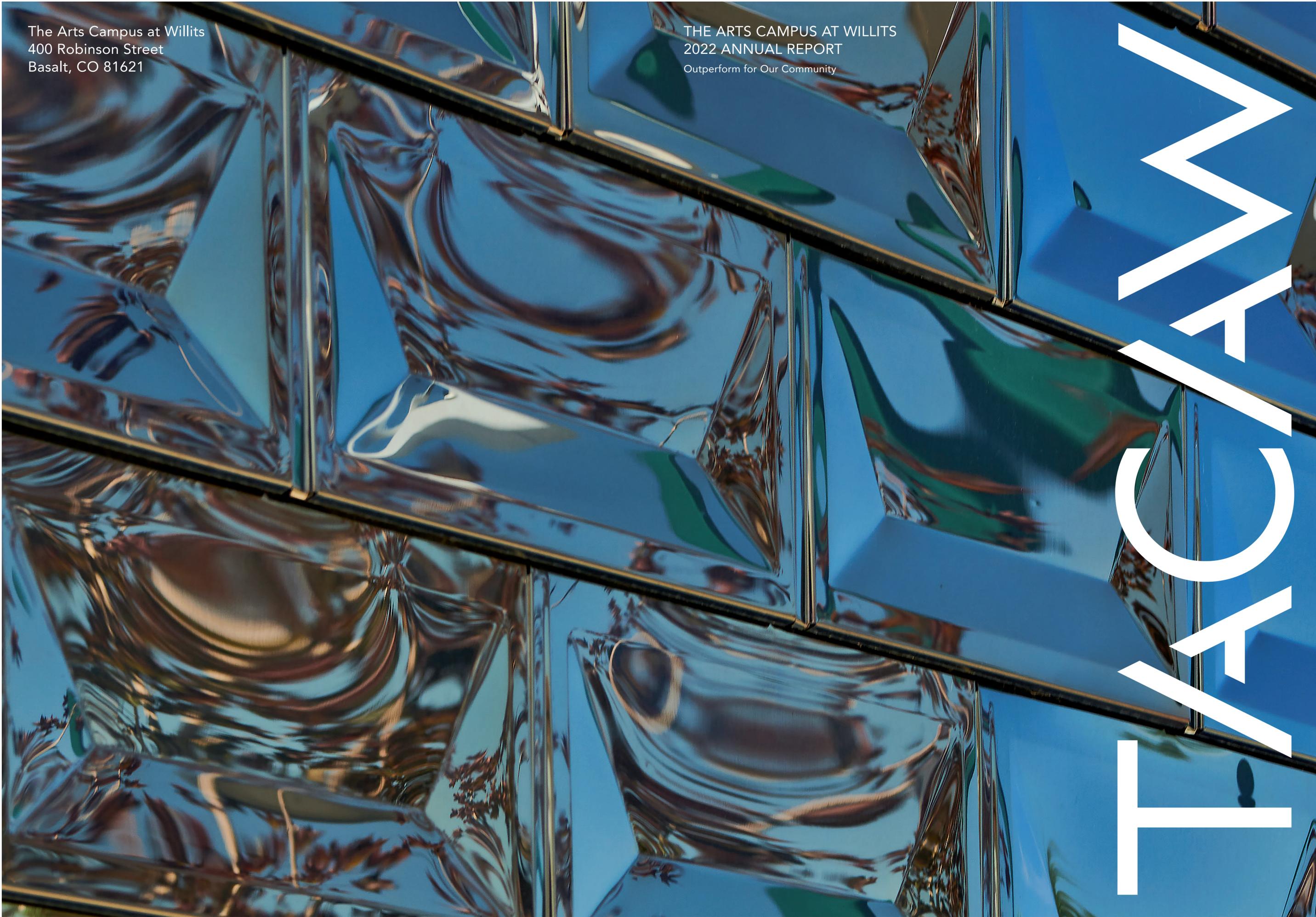
Ann Korologos

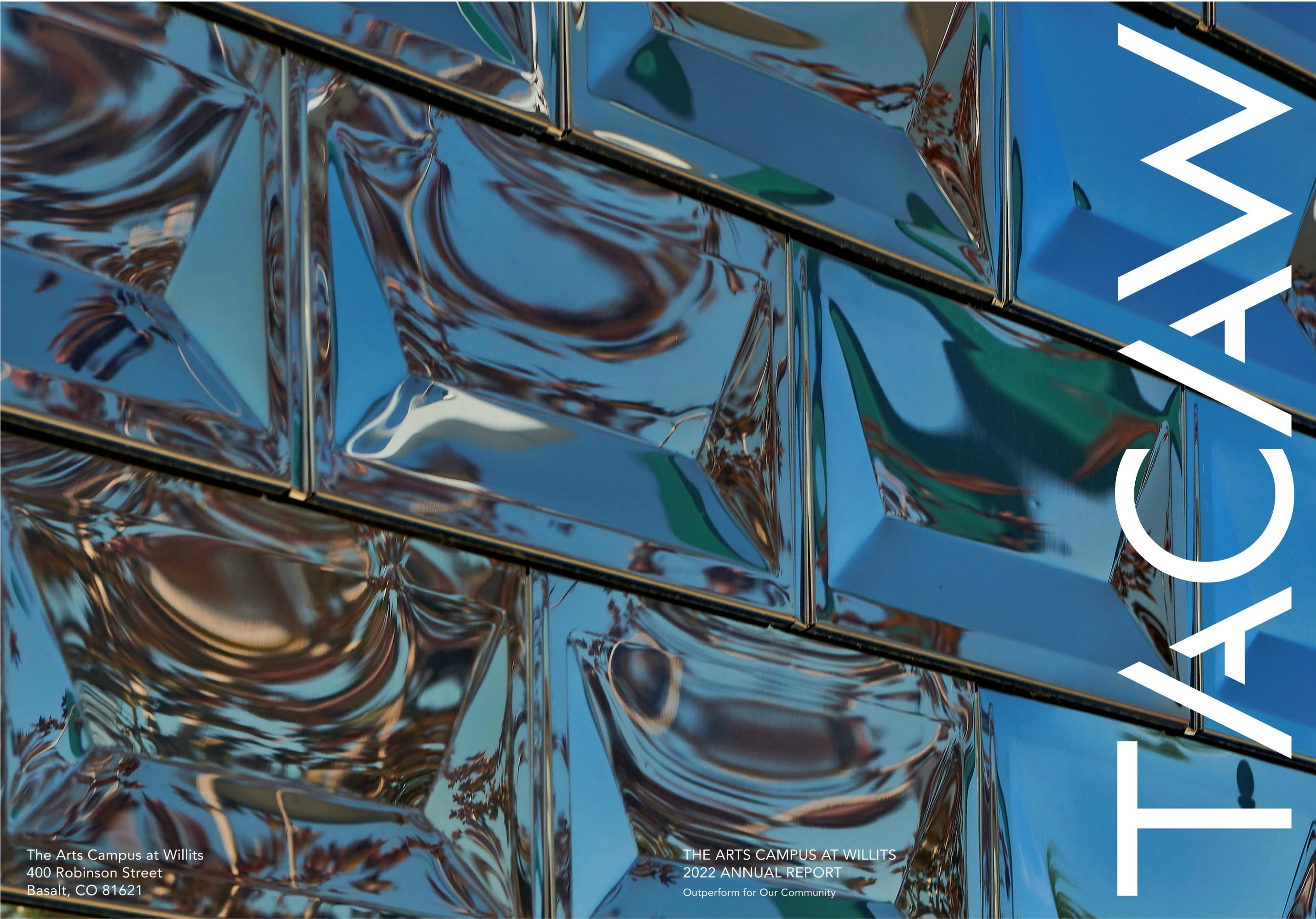
Ann Korologos was a dedicated advocate for TACAW. She signed on as one of our earliest Founders, donors whose financial support helped the organization grow and expand as we started. After years of providing sage wisdom and insights, she formally joined the Board in 2020 to further support TACAW's mission. Ann's unwavering commitment was evident in her impactful work as a member of the Governance Committee, where she guided strategic planning and the implementation of numerous policies that continue to serve TACAW. Ann's vision and passion for the arts will always be remembered, as will her lasting impact on TACAW and the vibrant arts scene in the Roaring Fork Valley.

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