

TACAW



ANNUAL REPORT 2021



RYAN HONEY
Executive Director



Our theater is in its infancy as a venue, yet the ripples of TACAW’s impact are already reverberating in our community. This 2021 Annual Report captures much of what the TACAW Board and staff achieved last year. Yet some of TACAW’s most significant impacts will only be revealed over time. I have spent my life in the theater and have seen how a single performance can change one’s perspective of the world, their community, or themselves. As we look back at 2021, I wonder who in our community experienced such a shift because of the artists who took our stage.

What impact did we have on the hundreds of kids who attended our bilingual performance of El Guayabo, an uplifting show that addressed bullying and immigration? What about the local performers who created Nuestras Voces, a Spanish-language show produced in collaboration with our friends at Voices? Or the teachers, students, and parents who talked to an astronaut live from the International Space Station? Will these experiences inspire a young person to pursue a career in the arts? Did they urge an audience member to become a creator themselves? Only time will tell, but I know firsthand how the arts can nudge you down an unexpected path with extraordinary outcomes. I believe wholeheartedly that a life in the arts is a life well-lived and I look forward to watching the ripples we create as they turn into waves.

TACAW presents exceptional performing arts, cultural events, and thought-provoking programming that sustain a connected, engaged, and inspired community.

We celebrated the opening of TACAW in 2021, and began to witness the possibilities of the types of events and programming that can occur on the Lewis Stage, on the Alpenglow Listening Lawn and Amphitheater, and in the Lipkin Commons and Alpine Bank Community Room. This Annual Report captures well the sum of these activities. Looking back on our first concert, held outside due to Covid, underlined an important reality for me. Standing in the back of the crowd, I could view the many expressions of the creative moment that occurs when musicians play music and the audience responds. That synchronicity is magic. Each event or lecture that has been held at TACAW is an experience that reverberates between us and within us. The essence of TACAW as a performing arts organization is that it brings focus to the important and phenomenal effect that art has on our lives.

The momentum of building TACAW carries forth into the development of our programming matrix and educational outreach. This takes a community. Partnering with other non-profit organizations and schools, engaging businesses, and having the participation of our members, is what will help us more fully achieve TACAW’s mission. This invisible strength of joining together results in an engaged, connected, and inspired community.



JULIA MARSHALL
TACAW Board Chair



TACAW



“TACAW has brought a thrilling new level of cultural vitality to our valley. Beyond the impressive depth and breadth of programming, the TACAW team’s efforts to reach across cultural divides to include all pockets of our community are truly meaningful. Plus, it’s a gem of a venue. We are looking forward to many successful collaborations in the future.”
- Julie Comins, English in Action Board of Directors Co-Chair



2021 SNAPSHOT

NET-ZERO

BUILDING FOR ARTS, CULTURE, AND ENTERTAINMENT
OPENED TO THE PUBLIC

SEPT. 24

IS TACAW DAY, OFFICIALLY PROCLAIMED BY GOVERNOR JARED POLIS

8,000+

PATRONS WERE WELCOMED TO TACAW

72

EVENTS PRODUCED IN OUR STATE-OF-THE-ART, ALL-ELECTRIC FACILITY

54

NONPROFIT PARTNERS TO DATE

A COMMUNITY RESOURCE

BUILDING HIGHLIGHTS

The nation's first **NET-ZERO** performing arts facility that functions using at or near net-zero energy usage throughout the year

10,000 SQUARE FEET of indoor space, optimized for artists and audiences

STATE-OF-THE-ART production infrastructure

Immersive and flexible **OUTDOOR SPACES**

ALL-ELECTRIC KITCHEN for sustainable events



We are beyond lucky to have TACAW in this Valley. To have a state of the art venue for just about any kind of entertainment, cultural or educational event you can possibly imagine is just an amazing gift to all of us. More importantly, it's already proving to be an inclusive haven for everyone from our assorted communities to come together—something we desperately need here. And to have it be so sustainable and set such an example of how to build is pure icing. We see unlimited potential in what TACAW can add to life in these parts!

- Isa Catto and Daniel Shaw, TACAW Supporters and Founders

PROGRAMMING TO MAKE AN IMPACT

PROGRAMMING HIGHLIGHTS

18 free arts and culture events presented around the community

10 Spanish-language or bilingual events

450 students took field trips to TACAW for educational programs

\$21.29: Average Ticket Price
(free shows excluded)

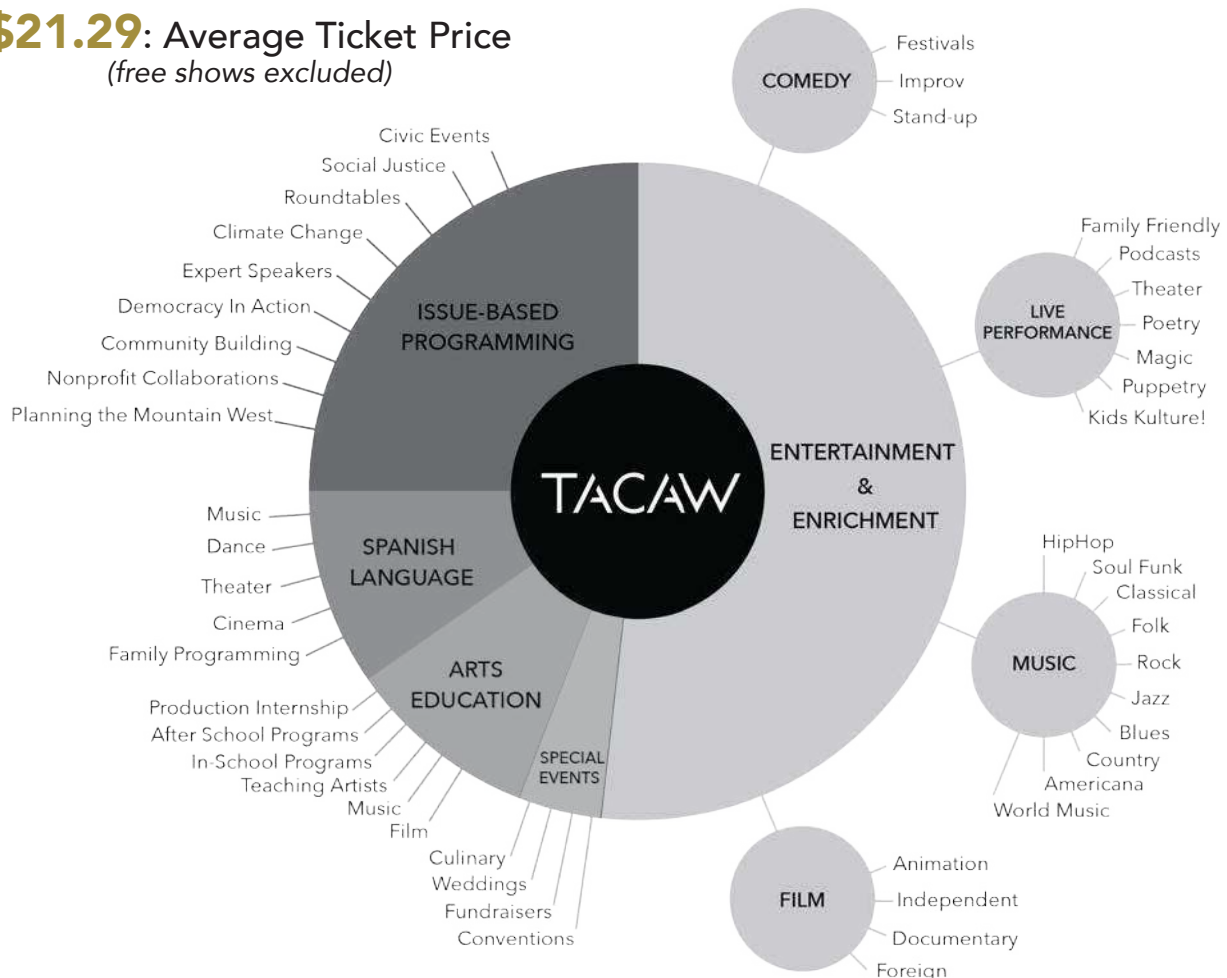
DIGITAL ENGAGEMENT

20,457 TACAW@HOME opens

4,870 email subscribers

3,500+ Instagram Followers

2,000+ Facebook Followers



CREATING COMMUNITY THROUGH PARTNERSHIPS

Collaboration is a core value of TACAW and we enjoy numerous partnerships with institutions, nonprofits, and schools to bring high-impact programming to the Roaring Fork Valley. Partners to date include:

5Point Adventure Film Festival
Alpine Legal Services
Art Base
Aspen Center for Environmental Studies
Aspen Community Foundation
Aspen Entrepreneurs
Aspen Film
Aspen Hope Center
Aspen Jewish Congregation

Aspen Music Festival and School
AspenOUT
Aspen Public Radio
Aspen Santa Fe Ballet
Aspen Science Center
Aspen Words
Avenue Theater Group
Basalt Chamber of Commerce
Basalt High School
Basalt Middle School
Basalt Elementary School
Basalt Public Library
Blue Lake Preschool
CASA of the 9th
Celebrate The Beat



Colorado Shakespeare Festival
CORE
Coventure
Creede Repertory Theater
Crown Mountain Park
Dance Initiative
Dance Aspen
English in Action
Grassroots TV
Growing Years Preschool
Homestead Circus
Huts for Vets
Indie 102.3
Jazz Aspen Snowmass
KDNK Community Radio

Mezcla Socials Dance
NASA
NY International Children's Film Festival
Rock & Roll Academy Roaring Fork
The Catamounts
Theatre Aspen
Theater Masters
Thunder River Theatre Company
VOICES
Waldorf School on the Roaring Fork
WeCycle
Wheeler Opera House
Writ Large
Wyoming Arts Council
YouthZone

"I feel very fortunate to have directed *Nuestras Voces*, the first theater show at TACAW. It is very important for our community to have the space to raise our voices, and more significantly to be able to do so in the language that our hearts dictate and thus, in some way, commemorate and reconnect with our roots.

¡Gracias TACAW!"

-Gabriela Alvarez Espinoza, Program Developer & Teaching Artist at Voices





**CREATING UNFORGETTABLE EXPERIENCES
AND BUILDING AN INCLUSIVE COMMUNITY.**





"TACAW is becoming that safe space where bodies of all different backgrounds can be excited to visit, enjoy familiar shows or performances, and explore new experiences. I am grateful to have a space where we can offer our weekly dance classes and the collaboration of Salsa Nights for our Latin dance dancers. The team at TACAW is efficient, tuned-in, fun, caring and very welcoming. TACAW is where I want to be!"
- Claudia Pawl, Mezcla Socials Founder and Managing Director





FINANCIAL SNAPSHOT

\$7,477,465 spent on building costs (includes funds spent in 2020 on construction)

\$638,217 of operating costs spent on programming

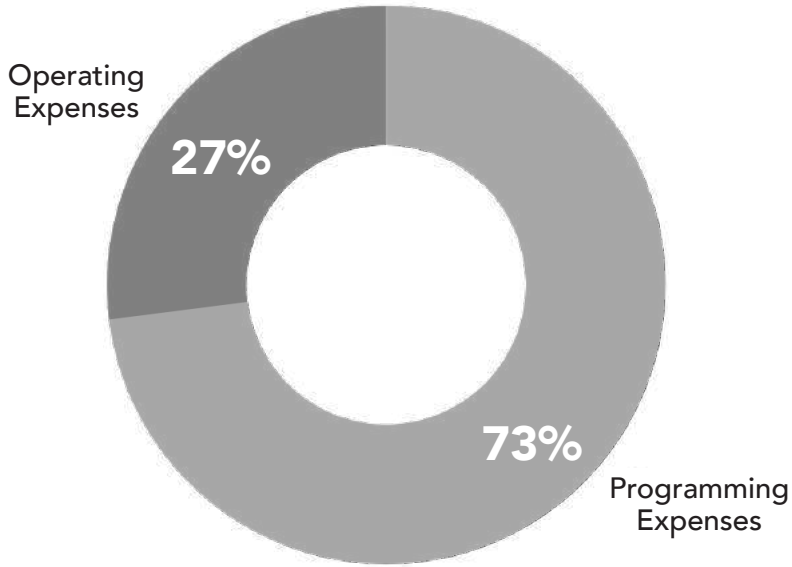
Contributions from TACAW's generous donors totaling **\$1,020,933**

\$443,146 awarded from local, state, and national grant-makers

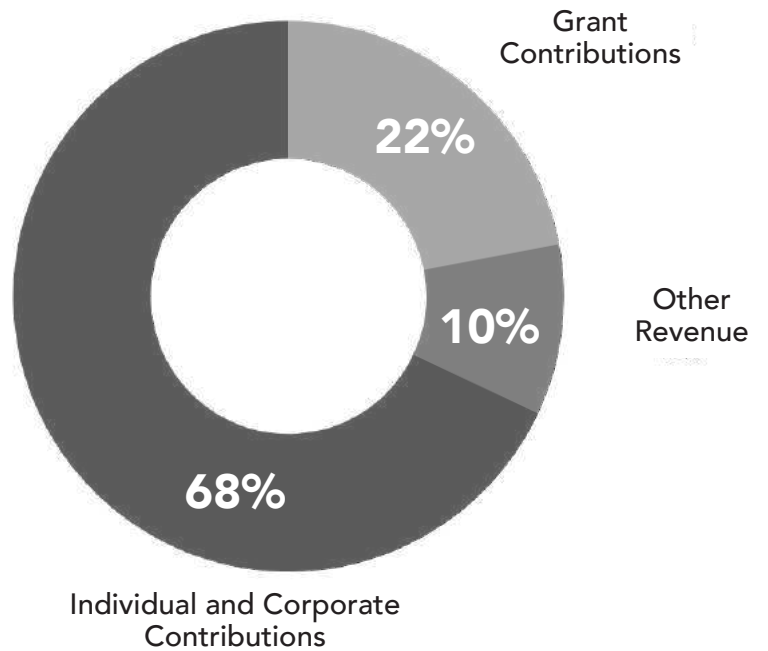
**TACAW is audited each year by an independent audit firm.
All financial information has been validated by our auditor.*



EXPENSES



REVENUE





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between January 1, 2021 through April 30, 2022

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